

DFMCH ReCHARGED Vision Conference

September 17, 2015

Research Mission Area

Vision Statement: Research to innovation - born out of a culture of creativity, curiosity, and collaboration becomes integral to everything we do. In three years we will refocus active research on synergy across all clinical practices, community, education, administration, operations, and leadership. We will employ collaborative teams led by champions who are supported by each site with research support from DFMCH. We will disseminate findings at regular site and faculty meetings as well as department wide venues. This will be financially supported by:

- Improved clinical margin
- Philanthropy
- Improved administration
- Special innovation funding

As a result, our Department will be nationally recognized.

Green Hat Thinking Proposal:

1. If this were to be a new direction for the Department, what would we have to do to make it work?
2. What blocks would we need to be removed?
3. What Strategies would we need to create our ideal future?

- Understand perception of conflict between clinicians and researchers
 - Be more active advocating for ourselves
 - Find new funding sources (consider entrepreneurial methods)
 - Reallocate
 - Cost savings in care
 - Crowdfunding
 - Major employers
 - Major foundations
 - Develop relationships with funders
 - More time
 - Float coverage
 - Reallocate patients
 - Develop and optimally use support team
 - Shared goals with larger organization
 - Streamlined process to change system
 - Broader definition/understanding research (way of thinking)
 - Get new expertise to support the research mission
 - Find opportunities for collaboration
 - Start with small projects distributed throughout the department
 - Formal research/pilots/QI
 - Frame project in patient care oriented manner
 - Money that can quickly be applied to research ideas, reduce time from idea to study/implementation
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