

UW Health
Department of Family Medicine & Community Health
State of the Department

Together
we make a
Family

April 20, 2016

Vision? Mission? What?

Vision is different from Mission.

Mission is similar to a direction, a general heading.
Vision is specific destination, a picture of a desired future.

Mission is abstract. Vision is concrete.

Mission is “advancing our capability to explore the heavens”.
Vision is “a man on the moon by the end of the 1960s.”

Mission is “being the best runner I can be.”
Vision is “breaking the 4 minute mile.”

FOR EXAMPLE ...

Vision

A UWMF HR Management system built on process-oriented partnerships, evolving around the six basic functions of effective human resource management.

Mission

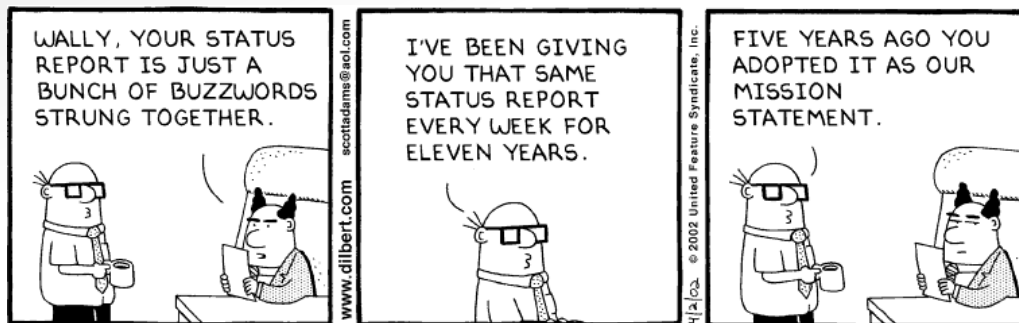
The mission of UWMF Human Resources is not to create rules, policies, regulations or other barriers. Our mission is to open gates, to find ways to get things done, to facilitate the accomplishment of the organization's mission.

Mission Statement

The mission of the UW Department of Family Medicine and Community Health is to improve the health of the people of Wisconsin and the nation through leadership in family medicine education, clinical practice, research and community service.

Should this be Updated?

The mission of the UW Department of Family Medicine and Community Health is to improve the health of the people of Wisconsin and the nation through leadership in family medicine education, clinical practice, research and community service.



Is it still accurate?

The mission of the UW Department of Family Medicine and Community Health is to improve the health of the people of Wisconsin and the nation through leadership in family medicine education, clinical practice, research and community service.

“Our mission is to conduct all of our businesses, both energy and financial related, with four key values in mind: respect, integrity, communication and excellence. All business dealings must be conducted in an environment that is open and fair.”



What is missing?

The mission of the UW Department of Family Medicine and Community Health is to improve the health of the people of Wisconsin and the nation through leadership in family medicine education, clinical practice, research and community service.



How Can We Make it Memorable and Concise?

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“Burnout was our greatest challenge until we changed our mission statement.”

How Should This Link to Our Strategic Task Forces?

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CODA & Out

SURROUND YOURSELF WITH



**THOSE ON THE SAME
MISSION AS YOU**