

Getting Ready for the Vision Conference: What is Your WHY?

DFMCH ReCHARGED is getting ready for a Vision Conference on September 17th. As a department, we remain committed to our existing mission: “The vision of the UW Department of Family Medicine and Community Health is to improve the health of the people of Wisconsin and the nation through leadership in family medicine education, clinical practice, research and community service.”

At the Vision Conference, we will be exploring *how* do we best achieve that vision? Futurist Rebecca Ryan challenged us at [Blue Sky III](#), to think about our Mission, Vision and our personal commitment to our work. Rebecca closed [her talk](#) by asking us to consider these questions:

- **Mission:** What do we do and how do we do it differently than others?
- **Vision:** Where do we want to be?
- **Personal Mission:** What is your why?

Help us continue the conversation. **What is your why? Why do you do the work that you do?** The Steering Group kicked it off by taking pictures of our “Whys”. Now it’s your time to join in! Post your comments on our [InsideDFM announcement](#) or tweet to us @DFMCH_ReCHARGED. You can also email a picture to Kim Jansen kim.jansen@fammed.wisc.edu.

We will share your responses throughout the month!

DFMCH ReCHARGED Steering Group

Bill Cayley, Jennifer Edgoose, Valerie Gilchrist, Michelle Grosch, Catherine James, Will Katz, Ken Kushner, Kirsten Rindfleisch, Lou Sanner, Melissa Stiles
Robin Lankton and Beth Potter (Co-Facilitators)

<https://inside.fammed.wisc.edu/strategic-planning>

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