

# A TIME TO IMAGINE THE POSSIBILITIES

## DFMCH ReCHARGED: University of Wisconsin-Madison Strategic Planning Initiative

PHASE	TIMELINE	SUMMARY
Preparation	2012-2014	Statewide Faculty Retreat (2011), Communication and Trust Committee (2012), DFM Executive Team consultation with the Napier Group (2012-2013), and Listening Sessions (2014)
Initial Planning	July-October 2014	The Executive Team met with consultants to develop a blueprint for strategic planning. Beth Potter and Robin Lankton were appointed as co-facilitators of the process by the Executive Team.
Formation of Steering Group	September-December 2014	Nomination and selection process across DFM of a highly credible Steering Group to help guide the Strategic Planning initiative from beginning to end.
Data Gathering and Engagement	January-March 2014	Connect with shareholders throughout DFM and solicit their ideas on the key issues and challenges facing the Department. This is done through anonymous surveys and interactive meetings.
Blue Sky Conferences	March-May 2015	These conferences bring together outside perspectives (futurists, voices in healthcare, other departments of family medicine) to expand our knowledge of best practices and innovation utilized successfully in other organizations. Strategic planning is dedicated to expanding our choices.
Opportunities Conferences	June 2015	Provides a first opportunity to prioritize the 8-10 key operational issues facing DFM which can and must be addressed to create a more ideal future. The Conference is critical to the Plan's success as participants will achieve agreement on a prioritized list of issues which will be delegated to select Task Forces.
Task Forces	June-September 2015	Task Forces, appointed by the Steering Committee, will research, problem solve, and suggest best practices for the 8-10 key operational issues identified through the Opportunities Conferences. Each Task Force will create a concept paper of their issue to answer the questions: Who? What? Where? When?
Vision Conferences	September 2015	These community events create an informed and shared picture of the future. Members of the Steering Group will integrate all of the proposals into a first draft of the Strategic Plan. Executive Team and Leadership Council will craft final recommendations of strategic goals.
Implementation and Ongoing Reporting	Fall 2015 & beyond	The action plans will be living documents. They will be updated and amended as need. Ongoing progress reports will be made to the Steering Group and the Executive Team.

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## Timeline for Strategic Planning

